



Press Release

B-Bears and Gifts Wins First Prize

March 2007

Linz (Austria).

B-Bears and Gifts, of Albany Creek, won first prize at the 10th International Teddy Bear Show held at the Novotel Hotel in Linz over the weekend. B-Bears and Gifts, recently opened their first store at Woolworths Marketplace Albany Creek, in Australia. In addition to the huge range of popular bears and gifts, there is a great new section of specialized and artist teddy bears (one off collectable bears) from designers around the world.

This prestigious award is chosen by the delegates, guests and visitors of the show for the best presentation of bears and stand layout at the show.

Travelling half way around the world for the show David and Lisa said “It was an honour to be invited to attend the show, so winning this prestigious award was so exciting and unexpected” and “That we look forward to going again next year”. The prize was awarded by the show organisers Silvia and Helmut Machl. There was a short presentation to B-Bears and Gifts prior to the closing of the weekend’s events attended by delegates and the European press with photographs to be published in newspapers and magazines throughout Austria.

The owners and staff of “B-Bears and Gifts” the store and www.bearsandgifts.com.au are absolutely delighted to have won first prize. Timing couldn't be better with the business already expanding into the European market – a new world player in of the plush and collectable teddy bear market.

Photos of the presentation attached.

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